



Sustainability Policy

By Smyle

At Smyle we understand our event management operations and processes impact both positively and negatively on the environment, our society and economy.

Our mission is to produce the best event solutions for our clients by working together and taking personal ownership for making the impossible possible, with a constant evolution of our approach. In doing this we are committed to addressing sustainability throughout all our event management operations.

To ensure we uphold this we operate using the British Standard for Sustainable Event Management, BS8901. The scope of our management system encompasses all the operational activity and staff behaviour at the Smyle Headquarters, Hertford.

Our core values are:

- **People:** Who we are, our team approach and who we work with.
- **Professionalism:** How we work, with professional attitudes and commitment.
- **Passion:** Enthusiasm for our work and commitment to excellence.
- **Pro-activity:** Pushing the boundaries and being reactive to different approaches
- **Creativity:** Leadership in using new technology and processes

We are committed to:

- Upholding our values & the core principles of sustainability throughout our operations
- Leadership and continuous improvement in the field of sustainable events
- Communicating our sustainability policy to all our stakeholders
- Listening to any feedback from our stakeholders
- Complying with all applicable legal and other requirements
- Considering the event management lifecycle from planning, including the use of suppliers, to post event review

We recognise our sustainability issues & have developed the following objectives to address them:

- **Communication:** ongoing engagement with stakeholders about BS8901 & sustainability
- **Resources:** make our use of resources more efficient
- **Waste:** reduce waste to landfill, adopting hierarchy: avoid, lease, reduce, reuse, recycle
- **Health and wellbeing:** engage with staff and encourage a healthy work / life balance
- **Charities:** become more involved with charities
- **Transport:** use transport more efficiently and reduce unnecessary journeys

The policy is available to all staff, clients, suppliers & interested parties & will be reviewed annually. Rick Stainton is the nominated sustainability champion for Smyle.

If you have any feedback on our policy please email Sustainability@smyle.co.uk

Signed: 

Date: 09/08/11